

# Introduction

## Grants for the Arts

**Grants for the Arts is our Lottery-funded grant programme for individuals, arts organisations and other people who use the arts in their work. Grants are available for activities carried out over a set period and which engage people in England in arts activities and help artists and arts organisations in England carry out their work.**

**The application form asks you a series of questions about different parts of your project including artistic quality, public engagement, management and finance. This gives us information about you, the project you are applying for and your budget. We will use the information you give us in your application form to decide whether we will offer you a grant.**

**The next three screens are autofilled with information you have already provided. The purpose of these is for you to ensure the information is correct. If you need to make any amendments, you will need to go back to the applicants section and make amendments to your applicant profile.**

**Throughout the application portal, any items marked \* must be completed.**

**Any free text boxes have a strict word limit. Please stick to this word limit as any additional text will be automatically deleted.**

**If at any time you would like to contact us, click contact us in the left menu bar for contact information.**

**Good luck with your application and save often.**

## **Applicant details**

**Applicant name:** Sarah F Bertram

**Applicant number:** 57619874

**Applicant type:** Individual

**What name is your bank account registered in?** Sarah F Bertram

**Main art form:** Theatre

**Are you based within the European Union?** Yes

## Address information

**Non-UK address or address not found:**

**Address name or number:** Flat 12,The Trees 83-89,

**Street:** Amhurst Park

**Locality:**

**Town / city:** LONDON

**Postcode:** N16 5DP

**Main contact number:** 07531292791

**Mobile:**

**Email address:** Fbertram@hoaxtheatre.com  
**(Organisation email address  
if applicant is an organisation)**

**Website address:** <http://Www.hoaxtheatre.com>

**Fax number:**

## Advice received

### Advice from Arts Council England

**Have you received any advice from the Arts Council?** Yes

**Website:** Guidance videos, How to apply guidance

**Event:**

**Advice from Customer Services:** By phone

**Name of the member of staff (if known):**

**Advice from a member of staff in an Area office (a Relationship Manager or Assistant):** By phone

**Name of the member of staff (if known):** Ian Rimington, for a version of the project applied for in 2015

### Advice from other sources

**Have you received advice from other sources (excluding local authorities)?** Yes

**If yes, please provide details of the advice received:**

Producer workshops run by the Young Vic director's group and Tamasha Theatre.

## Basic details

### Project information

**Please give a concise description of the activity you are asking us to support.**

No more than 600 characters. Please read the Basic details section of the How to apply guidance for information on how to complete this section.

I am seeking to fund the final development period of 'stuck', a show that has been in development for 18 months. Part art installation, part absurdist theatre 'stuck' uses clown and rhetoric to examine the culture around climate change. We are specifically applying for funding for artists' fees: 3 actors, 1 designer, 1 lighting designer and 1 director. The activity period will culminate in performance showcases, in London and in Buxton, to garner future performance opportunities.

### Amount requested

Here we want you to tell us the amount you will be requesting from us, including any access costs.

If you are deaf or disabled or experience learning difficulties there may be extra costs relating to your own access needs that you will need to pay to help you deliver your project and manage your grant online. For example, payment for a sign language interpreter to help you manage your activity.

We want to know your personal access costs so we can deduct them from the total project costs when we decide how long it will take us to make a decision. This is particularly important if you are requesting close to £15,000 from us. For example, if you are applying for £15,350 but £650 of this relates to your personal access costs, we would still view this as the same as an application for under £15,000 and would make a decision on your application within six weeks. You should use the guidance notes for applications for £15,000 and under to complete your application form.

To find out more about personal access costs please read the information sheet 'Access needs and Grants for the Arts'.

**Please tell us the total amount you are requesting from us, including any personal access costs (£):** £9,640

To find out if you are eligible for personal access costs to help manage your activity please read the information sheet 'Access needs and Grants for the Arts'.

**How much of this request is for your personal access costs (£):** £0

**Do you, or does your organisation object to receiving National Lottery funding for religious reasons?** No

**Activity dates**

**Please enter the start and end dates for your activity.  
You must allow enough time to plan your activity and for us to process  
your application.  
We need 6 weeks to process applications for up to £15,000.**

**Activity start date:** 12/06/2017

**Activity end date:** 28/07/2017

## Artistic quality

In this section we want you to tell us about you and your artistic work, some more detail about the activity you would like to do, and how this activity will help you or your organisation develop. We also ask about any other artists you may be working with, what their role is, and why you have chosen to work with them. Please read the Artistic quality section of the How to apply guidance for information on how to complete this section.

### **Please provide a brief summary of your (or your organisation's) recent relevant artistic work, experience and achievements:**

No more than 1500 characters.

I am one of the founders of HOAX, a company of theatre practitioners. We have performed with the International Beckett Festival Enniskillen, London Festival of Architecture, Canadian Opera Company, VAULT Festival, Brighton Fringe, Mimetic Festival, Melbourne Fringe Festival, Wilderness Festival, New Diorama, Roundhouse and the RAF. Together we make theatre which responds directly to social and ecological issues from a female perspective. Collectively, we have three critically acclaimed productions under our belt and, as an individual, I have one Grant for the Arts project (The Lonely Room - 2014) which now sits under the umbrella of HOAX.

-Hysterical, in co-production with Luminary Theatre and in partnership with UCL and CALM (2016 People Choice Award VAULT Festival and Brighton Fringe 2016)

\*\*\*\* "A dark and vivid nightmare founded on human fragility" – The Argus/ "Excels at creating an increasing chaos" – Exeunt Magazine / "A psychosis circus full of laughs" – Disability Arts Online

-Tack-On Tours: The Ugliest Buildings in London/The Ugly Guide to London (London Festival of Architecture, 2014 & 2015 and InTRANSIT Festival, 2014)

'Pick of the Festival 2015' Londonist / \*\*\*\*\* 'An extraordinary and memorable piece of theatre' Female Arts / 'Unhinged, uncomfortable, unbridled... genius' A Younger Theatre

- Please Don't Talk About Me When I'm Gone, produced and performed in association with UK based Les Foules and Australian MKA Theatre of New Writing (2015 Origin Award for Outstanding New Show VAULT Festival)

\*\*\*\* 'funny, poignant, daring, brilliantly subversive' Londonist

### **What is your proposed artistic activity, and what do you want to achieve by doing it?**

No more than 1500 characters.

The proposed activity is for:  
a 3 week rehearsal period with director Lucy Hopkins, including four open rehearsals to test audience based performance ideas.  
a 12 day installation/set build, and 5 day long costume build - spread over June 3 confirmed and 2 pencilled showcase performances in order to garner future performance opportunities, test out the developed material on an audience, and extend our reach into the regions.  
'stuck' is a piece of theatre which stems from the climate change question: how do we go forward together? The piece centres around a weather game between three women. They are ideologically and physically stuck, each in their own way. Working with clown director Lucy Hopkins we will explore the relationship between the performance and the spectator so that the game's increasingly high-risk weather events directly engage the audience's complicity. We hope to make a piece of theatre that playfully pushes audience members to ask themselves: how do I influence the social and ecological system in which I find myself? Is it possible to be a passive observer anymore? Was it ever possible? I hope that 'stuck' will be a piece that is performed often in theatres, non-traditional spaces and galleries and will evolve alongside cultural events. Once it's up and running we also intend to translate the work into French.

**Why is this activity important for your artistic development?**

No more than 1500 characters.

This piece is the result of an 18 month period of conceptual and applied development and has already shifted the way which each contributor has fundamentally understands theatre making.  
It is time, however, for it to take flight. The devising team, including myself, will be working with director Lucy Hopkins to push, liberate and "unstick" us as performers within this difficult topic's context.  
With the concept and subject having undergone collective scrutiny, we will now seek to push its execution and theatrical form. Specifically, interrogating the relationship between performers and audience members to challenge existing cultural ecological behaviours. We have set up a context where as we can each push our performance practices and deepen our working understanding of clowning techniques. In this context, we will ask how does it its form support new ways of thinking and approaching existential questions around climate change?

Furthermore, artist and designer Andrea Carr will examine how to extend her sustainable design remit in the set's construction in relation to the environmental and practical considerations around touring it. Her design will be adaptable to different performance contexts as well offering the possibility of a free-standing art installation.

As producer and contributing artist, I will be using the Creative IG Tools at Julie's Bicycle throughout the process in order to stay on top of the ecological ramifications of the project. And together we will use this work as an opportunity to extend existing creative networks and generate platforms for discussion and exchange.

## Who is involved

### Artists

Please list the main additional artists involved in your activity using the tool below, up to a maximum of 10 artists. Do not include yourself if you are the main artist. (If you are working with any individuals who are helping to deliver or manage your activity, please tell us about them later on in the separate Partners section of the application form.)

Please read the Artistic quality section of the How to apply guidance for information on how to complete this section.

To add an artist

To add artists and start to create the table, click the 'Add new item' icon on the left of the screen.

To add more than one artist, use the 'Save and Add Another' button.

Artist's name	Role in activity	Confirmed or expected	Contribution
Lucy Hopkins	Director	Confirmed	Lucy Hopkins will be joining the team as director. She collaborates with companies an...
Sabrina Manac'h	Devising actor and lighting designer	Confirmed	Sabrina Manach has been with the project since its inception. She will continue to cont...
Ayesha Tansey	Performer/Producer	Confirmed	Ayesha Tansey is one of the founding members of HAOX. She is an actor and a creative p...
Andrea Carr	Designer	Confirmed	Andrea Carr has worked on stuck since the projects inception. She will complete the exe...

## Artists

**Artist's name:** Lucy Hopkins

**Role in activity:** Director

**Confirmed or expected:** Confirmed

**Artist's website:** <http://lucyhopkins.tumblr.com>

**Please outline how this artist will contribute to the activity and give a brief description of their work:**

Lucy Hopkins will be joining the team as director. She collaborates with companies and artists across Europe as performer, writer, outside-eye and workshop leader. Her list of collaborators includes Caroline Horton (UK), Dancing Brick (UK), Spymonkey (UK), Babakas (UK), Compagnie Interface (Switzerland), Chapeau Nomade (France), Entre Escombros (Spain), Cheekydinner (UK), Katie O'Brien (UK) and Spencer Jones (UK). Lucy is based in London, England. She is the creator of the bilingual award winning and critically acclaimed show 'Le Foulard'.

## Artists

**Artist's name:** Sabrina Manac'h

**Role in activity:** Devising actor and lighting designer

**Confirmed or expected:** Confirmed

**Artist's website:** <http://www.sabrinamanach.book.fr>

**Please outline how this artist will contribute to the activity and give a brief description of their work:**

Sabrina Manach has been with the project since its inception. She will continue to contribute to the devising, writing process as will create the lighting design. Sabrina trained at Le Coq in Paris and at Caen. She has worked in across Europe, Turkey, New York, Australia and in North Africa with Les Horzinzins, Cie PNT with Charly Venrurini, Melbourne French Theatre, Nerve Petit, Frederiwue Houssinon, Niddal El Mellouhi, Emmanuel Strauss and Naisiwon El Aniou. Her work is physically and politically driven. She is the creative director of Compagnie Tabasco based in Paris.

## Artists

**Artist's name:** Ayesha Tansey

**Role in activity:** Performer/Producer

**Confirmed or expected:** Confirmed

**Artist's website:** <http://www.hoaxtheatre.com>

**Please outline how this artist will contribute to the activity and give a brief description of their work:**

Ayesha Tansey is one of the founding members of HAOX. She is an actor and a creative producer who has studied at the Royal Central School of Speech and Drama in classical acting and Jaques Lecoq in Paris. She has worked with organisations and artists including RAF, Garnier, Allannah Madeline, Met Police, MKA: Theatre of New Writing, Les Foules, Miriam Austin, One Taste Cabaret. Recent production credits include: The Ugliest Buildings in London for the London Festival of Architecture , The Ugly Guide to London -InTransit Festival of Arts and Please Don't Talk About Me When I'm Gone (Origins Award for Outstanding New Work) VAULT festival 2015. Ayesha is a creative member of the Culture and Ecology Network, the Young Vic Directors Program and Equity.

## Artists

**Artist's name:** Andrea Carr

**Role in activity:** Designer

**Confirmed or expected:** Confirmed

**Artist's website:** <http://www.andreacarr.co.uk>

**Please outline how this artist will contribute to the activity and give a brief description of their work:**

Andrea Carr has worked on stuck since the projects inception. She will complete the execution of her design in this period and work with the producers to use Julie's Bicycle's Creative IG Tools. She is a scenographer, performance maker and artist, with a first class honours degree in Theatre Design from Nottingham Trent University and an M.A from Slade School of Art. She has worked recently with Michela Sisti, WOW Festival Southbank, Extant, Kew Gardens, and Bath Fringe Festival. She is currently creating the 'EcoStage Pledge'.

## Beneficiaries

Tell us how many people you estimate will engage with your activity. On the two next pages you will have the opportunity to tell us more about your intended audiences and participants.

### People who will benefit from your activity

Beneficiary Type	Number of people who will be benefiting from this activity	Number of people benefiting from your activities over the last 12 months
Artists	5	20
Participants	10	50
Audience (live)	240	1,525
Audience (broadcast, online, in writing)	900	6,000
<b>Total</b>	<b>1,155</b>	<b>7,595</b>

### Results of your activity

Please estimate the outcomes of your activity in the categories below. Enter '0' (zero) for any item that is not relevant.

Activity Results	Estimated
Number of new products or commissions	1
Period of employment for artists (in days)	78
Number of performance or exhibition days	5
Number of sessions for education, training or participation	0

Divide the day into three sessions (morning, afternoon and evening). A session is any one of these.

# Audience

On this screen we ask you to give us some more details about the audience(s) your activity is aimed at.

By 'audience' we mean people who are going to experience your activity as viewers, listeners or readers but are not actively involved in the activity.

Please only give details on this screen for audiences – we will ask you about participants on the next screen.

- Tick here if your activity is specifically aimed at any particular age group of audience.**
- Tick here if your activity is specifically aimed at any identified ethnic groups as audiences.**
- Tick here if your activity is specifically aimed at disabled people as audience.**
- Tick here if your activity is specifically aimed at individuals or groups with a particular sexual orientation identity as audience.**
- Tick here if your activity is specifically aimed at either male, female or 'trans\* Audiences.**

# Participants

On this screen we ask you to give us some more details about the participants your activity is aimed at, if any.

By 'participants' we mean people who are actively involved in your activity (other than the artists or others leading the activity) by devising, creating, making, presenting or performing.

Please only give details on this screen for participants – we have already asked about audiences on the previous screen.

<b>Tick here if your activity is specifically aimed at any particular age group of participants.</b>	<input type="checkbox"/>
<b>Tick here if your activity is specifically aimed at any identified ethnic groups as Participants.</b>	<input type="checkbox"/>
<b>Tick here if your activity is specifically aimed at disabled people as participants.</b>	<input type="checkbox"/>
<b>Tick here if your activity is specifically aimed at individuals or groups with a particular sexual orientation identity as Participant.</b>	<input type="checkbox"/>
<b>Tick here if your activity is specifically aimed at either male, female or 'trans* Participants.</b>	<input checked="" type="checkbox"/>

**Tick which gender your activity is specifically aimed at.** Participant type - Gender - Female

## Public engagement

Please read the Public engagement section of the How to apply guidance for information on how to complete this section.

**Who will engage with this activity? Tell us about the target audiences or people taking part, and how they will engage with the activity. If the activity will not engage people immediately, e.g. some research and development activities, please tell us about who you anticipate will engage with your work in the longer term:**

No more than 1500 characters.

Firstly, the artists will engage with the work and will continue to interrogate the relationship between their respective practices and the context of ecological crisis and climate change. Second, we will engage with our existing networks and emergent practitioners (drawing on our relationship with Bathway Theatre Network and Theatre Delicatessen) in order to grow the audience relation aspect of the performance through open rehearsals and feedback sessions. Thirdly, we will engage theatre going audiences, industry professionals and the London environmental community at a July show case at the Hackney Showroom and extend the project's reach into the regions, starting with Buxton Fringe in July.

After this activity period we will continue to reach out to regional theatres to perform the work as well as performance festivals throughout the UK and Europe. We hope to have a full summer in 2018 in festivals throughout the UK. We hope to bring a show/installation made out of abandoned camping equipment collected from the very festivals from which the waste was reclaimed to playfully raise awareness about the waste that a wild-weekend away can generate.

Throughout this project's life we will reach out to partnering organisations to create context specific wrap-around activities as we did with our initial work-in-progress (working title of Journey to the Centre of the Earth) in October 2015 with the Culture and Ecology Network (Young Vic).

**Please describe how you will reach your target audience or participants, in the short or long term, and give details of your proposed marketing activities where appropriate:**

No more than 1500 characters.

To reach our target audiences of theatre goers and climate change groups, we will collectively:

- draw on our existing and project supporter's networks as well as local youth theatre groups to invite emergent and established practitioners to our open rehearsals/feedback sessions in Woolich.
- document our process on social media by creating V-logs and Vox-pops of the process in order to broaden the online debate around "climate change theatre". There we will draw upon our own and online forums like the Culture and Ecology Network and online groups like Tipping Point 2016 Conference Participants. We will also seek to engage with direct action groups like "to BP or not to BP" to see how we can be of mutual support in raising awareness around the relationship between cultural institutions and ecological crises.
- engage in traditional print and online marketing for the series of performances in Buxton and London.
- use performances and online activity as a means to reach out to producers and promoters (like Greenhouse) that either support our theatrical form or its content.

Once we have established this first level of support within this activity period, we will then seek ways to access new regional audiences.

## Finance

The Finance section will ask you to complete a budget for your activity, and to answer some questions about how you will manage your budget. Please read the Finance section of the guidance carefully before you begin.

Key things to remember about budgets:

- Your budget has to balance (your income needs to be the same as your expenditure).- We expect you to find at least 10% of the total cost of your activity from other sources.- We need to be able to see how you have worked your figures out, so please break them down clearly.- Your budget should be for the total cost of the activity you are applying to do.  
It is important to remember that the spending (expenditure) and income for your activity should match.

Please use full pounds only and no pence (for example, '£1,167').

Please check your figures carefully. If you do not fill in this section correctly, we cannot process your application.

# Income

On this page you should enter all the cash and in kind income for your activity.

The table at the top of the page is a snapshot of the information you are entering, and will calculate your total income for you as you work. This table is not editable. The table already includes the amount you are requesting from Arts Council England so you do not need to add this.

The details about each item of income that you add will be shown in the list at the bottom of the page. You should make sure that you show how your figures have been calculated in the 'Description' field, for example:

Ticket sales (7 dates @ 60% of 100 capacity x £8 ticket price) £3,360

You should enter all your cash income on this page, as well as any Support in kind you will receive. Please read the Support in kind section of the How to apply guidance for information on how to complete this section.

To add an income line

To add each income line, click the 'Add new item' icon on the left of the screen. To add more than one line of income, use the 'Save and Add another' button.

## Income summary

Income heading	% Project value	Amount (£)
Earned income	5.58%	£910
Local authority funding	0.00%	£0
Other public funding	0.00%	£0
Private income	15.33%	£2,500
<b>Income total (cash)</b>	<b>20.90%</b>	<b>£3,410</b>
Support in kind	20.00%	£3,262
<b>Arts Council England Funding</b>	<b>59.10%</b>	<b>£9,640</b>
<b>Income total</b>	<b>100.00%</b>	<b>£16,312</b>

## Expected vs confirmed summary

Income heading	% Project income	Amount (£)
Expected	13.64%	£910
Confirmed	86.36%	£5,762
<b>Income total</b>	<b>100.00%</b>	<b>£6,672</b>

**Please tick the box if you have less than 10% funding from sources other than the Arts Council.**

You will need to explain what the exceptional circumstances are that have prevented you from sourcing the minimum 10% partnership funding when you tell us about your approach to raising as much money as you can.

<b>Income heading</b>	<b>Description</b>	<b>Expected or confirmed</b>	<b>Amount</b>
Private income	Personal investment	Confirmed	£2,500
Earned income	120 seats @ 50% BOP (£12/ night) after venue deductions	Expected	£630
Earned income	120 seats @ 50% (£8/night) after venue deductions	Expected	£280
Support in kind	Bathway - Rehearsal Space	Confirmed	£2,500
Support in kind	Production Admin	Confirmed	£690
Support in kind	Access to sewing equipment	Confirmed	£72

## Income details

**Income heading:** Private income  
**Description:** Personal investment  
**Expected or confirmed:** Confirmed  
**Amount (£):** £2,500

## Income details

**Income heading:** Earned income  
**Description:** 120 seats @ 50% BOP (£12/ night) after venue deductions  
**Expected or confirmed:** Expected  
**Amount (£):** £630

## Income details

**Income heading:** Earned income  
**Description:** 120 seats @ 50% (£8/night) after venue deductions  
**Expected or confirmed:** Expected  
**Amount (£):** £280

## Income details

**Income heading:** Support in kind  
**Description:** Bathway - Rehearsal Space  
**Expected or confirmed:** Confirmed  
**Amount (£):** £2,500

## Income details

**Income heading:** Support in kind  
**Description:** Production Admin  
**Expected or confirmed:** Confirmed  
**Amount (£):** £690

## Income details

**Income heading:** Support in kind  
**Description:** Access to sewing equipment  
**Expected or confirmed:** Confirmed  
**Amount (£):** £72

## Expenditure

On this page you should enter all the cash expenditure for your activity.

The table at the top of the page is a snapshot of the information you are entering, and will calculate your total expenditure for you as you work. This table is not editable. The table already includes any Support in kind you added on the Income screen so you do not need to add this.

The details about each item of expenditure that you add will be shown in the list at the bottom of the page. You should make sure that you show how your figures have been calculated in the 'Description' field. For example, you should show the number of days and the daily rate for any fees shown.

To add an expenditure line

To add each expenditure line, click the 'Add new item' icon on the left of the screen. To add more than one line of expenditure, use the 'Save and Add another' button.

### Spending (expenditure) summary

Expenditure heading	% Project value	Amount (£)
Artistic spending	65.60%	£10,700
Making your work accessible	0.00%	£0
Developing your organisation and people	0.00%	£0
Marketing and developing audiences	3.80%	£620
Overheads	5.03%	£820
Assets - buildings, equipment, instruments and vehicles	0.92%	£150
Other	4.66%	£760
Personal access costs	0.00%	£0
<b>Expenditure total (cash)</b>	<b>80.00%</b>	<b>£13,050</b>
<b>Support in kind</b>	<b>20.00%</b>	<b>£3,262</b>
<b>Expenditure total</b>	<b>100.00%</b>	<b>£16,312</b>

**Total income (for information): £16,312**

Expenditure	Description	Amount
Overheads	Venue Guarantee - London	£270
Overheads	Venue Guarantee - Buxton	£300
Marketing and developing audiences	Print materials	£120
Other	Van Hire and Petrol	£220
Artistic spending	Actors' Fees	£4,500
Artistic spending	Designer Fee	£2,500
Artistic spending	Director Fee	£2,340
Artistic spending	Costume Build	£500

Artistic spending	LED Lights for set	£110
Artistic spending	Cross bar for set touring	£100
Artistic spending	Black curtains	£200
Artistic spending	Design fitting, fixtures, miscellany	£150
Overheads	Public Liability Insurance	£250
Marketing and developing audiences	Performance Public Relations	£500
Artistic spending	Lighting Designer	£300
Other	Contingency	£540
Assets - buildings, equipment, instruments and vehicles	Touring cases	£150

## **Expenditure details**

**Expenditure heading:** Overheads  
**Description:** Venue Guarantee - London  
**Amount (£):** £270

## **Expenditure details**

**Expenditure heading:** Overheads  
**Description:** Venue Guarantee - Buxton  
**Amount (£):** £300

## **Expenditure details**

**Expenditure heading:** Marketing and developing audiences  
**Description:** Print materials  
**Amount (£):** £120

## **Expenditure details**

**Expenditure heading:** Other  
**Description:** Van Hire and Petrol  
**Amount (£):** £220

## **Expenditure details**

**Expenditure heading:** Artistic spending  
**Description:** Actors' Fees

**Amount (£):** £4,500

## **Expenditure details**

**Expenditure heading:** Artistic spending

**Description:** Designer Fee

**Amount (£):** £2,500

## **Expenditure details**

**Expenditure heading:** Artistic spending

**Description:** Director Fee

**Amount (£):** £2,340

## **Expenditure details**

**Expenditure heading:** Artistic spending

**Description:** Costume Build

**Amount (£):** £500

## **Expenditure details**

**Expenditure heading:** Artistic spending

**Description:** LED Lights for set

**Amount (£):** £110

## **Expenditure details**

**Expenditure heading:** Artistic spending  
**Description:** Cross bar for set touring  
**Amount (£):** £100

## **Expenditure details**

**Expenditure heading:** Artistic spending  
**Description:** Black curtains  
**Amount (£):** £200

## **Expenditure details**

**Expenditure heading:** Artistic spending  
**Description:** Design fitting, fixtures, miscellany  
**Amount (£):** £150

## **Expenditure details**

**Expenditure heading:** Overheads  
**Description:** Public Liability Insurance  
**Amount (£):** £250

## **Expenditure details**

**Expenditure heading:** Marketing and developing audiences  
**Description:** Performance Public Relations  
**Amount (£):** £500

## **Expenditure details**

**Expenditure heading:** Artistic spending  
**Description:** Lighting Designer  
**Amount (£):** £300

## **Expenditure details**

**Expenditure heading:** Other  
**Description:** Contingency  
**Amount (£):** £540

## **Expenditure details**

**Expenditure heading:** Assets - buildings, equipment, instruments and vehicles  
**Description:** Touring cases  
**Amount (£):** £150

## Finance questions

Please read the Finance section of the How to apply guidance for information on how to complete this section.

### Income

**Please describe your approach to raising as much money as you can from other sources. Identify which other sources of funding you have applied to, and the progress of any other applications you have made (including the date you will know the outcome):**

No more than 1500 characters.

I have set aside finances in order to invest into the project. We have not applied as of yet to any other sources of funding. However, we will be applying to the Esmee Fairbairn Trust in order to work with a producer and begin to formalise our collective framework. We hope to take HOAX from a group of individual artists working in collaboration to an established organisation working at the next level.

### Expenditure

**Briefly tell us about your experience in managing budgets, and describe how you will manage the budget:**

No more than 1500 characters.

Sarah F Bertram has managed budgets for previous Grants for the Arts, numerous theatre projects, Green Roofs for Healthy Cities, and OneTaste Theatre. I will work from established spreadsheets that monitor our incoming and outgoing transactions for the duration of the project. I will keep a record of all monies spent, and retain receipts. I have put deadlines in place for monies to be received/spent, so if there are any delays they will be noticed. We will also put financial controls in place, with a bank account set up solely for this project with a single named signatory for cheques dispensed (Sarah F Bertram). All of the documentation/bank information will be kept securely, and we will maintain our accounts so our spending is highly visible.

**Please describe how any fees, rates and purchases have been calculated:**

No more than 1500 characters.

Fees have been calculated in line with Equity Guideline as well as professional fees. Purchases have been calculated based on research.

**Support in kind**

**Please use this box to explain your support in kind in more detail, if necessary:**

No more than 1500 characters.

Bathway Theatre Network, Greenwich University have supported this project for over a year through artistic support and the provision of time and space to develop the idea. In this instance it is supporting us through the provision of rehearsal and construction space as well as access to technical facilities for lighting design.

Myself and Ayesha Tansey of HOAX, will work in-kind on the administrative and promotional side of the project as we are invested in building the reputation of HOAX. As mentioned above, we will be seeking funding in order to help develop HOAX on the administrative side of things so that collectively we can step up a level.

Building BloQs have offered us in-kind access to the textiles studio there in order to repair and upgrade our costumes.

# Partners

In this section of the application form we want you to tell us how you will manage your activity. We will ask you to tell us about any other partners involved in the activity, where it will be taking place and how you will manage and evaluate the activity. We will ask you to complete a timeline of the key stages of your activity.

Please read the Management section of the How to apply guidance for information on how to complete this section.

## Activity partners

Here we ask you to tell us about any other partners involved in the activity, their role in the project and the status of their involvement.

If your activity involves working with other organisations or partners to support its management and/or delivery, please list them using the tool below.

The table at the bottom of the page will populate with the information you enter about the partners involved in your activity.

### Please provide a brief summary of your and your partners' recent experience in managing similar types of activity:

No more than 1500 characters.

Bathway Theatre Network (BTN) at University of Greenwich, is an online platform and physical space for contemporary performance companies and individuals to link together and enable collaboration, artistic exposure and mutual learning. Since 2013 Bathway Theatre Network (BTN) offers regular Artist Residencies and has worked in Partnership with several established companies - including Greenwich Theatre and Greenwich & Lewisham Young People's Theatre. BTN fosters relationships between artists in the professional community and staff and students at the University of Greenwich. It is a link between theatre makers, performers, directors, writers, designers and promoters and is a place for Bathway Theatre Network members to advertise their current and forthcoming performances.

Jillian Wallis, Programme Leader, Senior Lecturer in Drama, HEA Fellow at University of Greenwich and Bathway Theatre Network Director, will be joining us in the room throughout to observe our process. She has been a supporter of the project for over a year now and is intending to publish an article about HOAX. She will specifically look at ways of working in order to develop new theatrical forms to suit the climate change questions.

To add a partner

To add a partner and start to create the table, click the 'Add new item' icon on the left of the screen. To add more than one partner, use the 'Save and Add another' button.

<b>Partner name</b>	<b>Main contact</b>	<b>Email address</b>	<b>Role in activity</b>	<b>Confirmed or expected</b>
Bathway Theatre Network	Jillian Wallis	J.C.Wallis@greenwich.ac.uk	Observer	Confirmed

## Partners details

**Partner name:** Bathway Theatre Network

**Main contact (if organisation):** Jillian Wallis

**Email address:** J.C.Wallis@greenwich.ac.uk

**Role in activity:** Observer

**Confirmed or expected:** Confirmed

## Location

We report to local and national government on where funded activity takes place. To help us to do this we ask you to give us information on where your activity will take place.

Please tell us what category your activity falls into, then click 'Save and Next' to tell us where it happens.

Touring activity is that which mainly involves presenting the same artistic programme in a number of different locations.

Non-touring activity is activity that is happening in just one place, in a series of different places (but is not touring) or activity that is not taking place in any specific place, such as online work or a publishing project.

Both touring and non-touring activity is that which involves showing the same work in a number of locations and some non-touring work (eg a tour and some organisational development work).

**Type of activity:** Both

**Is the non-touring activity taking place in one or more specific locations or venues?** Yes

# Touring

## Preliminary tour schedule

Using the tool below, please enter the location(s) where your touring activity is happening. To add a location, click the 'Add new item' icon on the left of the screen. To add more than one location, use the 'Save and Add another' button.

Name of the venue	Start date	End date	Local authority	No. performances or exhibition/event days	Booking status
Buxton Fringe - The Old Clubhouse	12/07/2017	14/07/2017	High Peak	3	Confirmed
Hackney Showroom	11/07/2017	15/07/2017	Hackney	2	Pencilled

## Touring venue details

**Name of the venue or place (e.g. Oneplace Arts Centre):** Buxton Fringe - The Old Clubhouse

**Start date:** 12/07/2017

**End date:** 14/07/2017

**Venue contact name and phone number (e.g. Joe Smith Events Co-ordinator 0919 000 0101):**

Yaz Al-Shaater  
info@buxtonfringe.co.uk

**Enter postcode:** SK17 6XN

**No postcode available:**

**Local authority:** High Peak

**Number of performances, or number of exhibition/event days (if known):** 3

**Status of booking:** Confirmed

## Touring venue details

**Name of the venue or place (e.g. Oneplace Arts Centre):** Hackney Showroom

**Start date:** 11/07/2017

**End date:** 15/07/2017

**Venue contact name and phone number (e.g. Joe Smith Events Co-ordinator 0919 000 0101):**

Sam Curtis Lindsey  
+44 20 3095 9747

**Enter postcode:** E8 2BT

**No postcode available:**

**Local authority:** Hackney

**Number of performances, or number of exhibition/event days (if known):** 2

**Status of booking:** Pencilled

## Non-touring

### Location details

Using the tool below, please enter the location(s) where your non-touring activity is happening. To add a location, click the 'Add new item' icon on the left of the screen. To add more than one location, use the 'Save and Add another' button.

Name of the venue	Local authority
Bathway Theatre Network	Greenwich
Building Bloqs	Enfield

## Non-touring venue details

Name of the venue or place (e.g. Oneplace Arts Centre): Bathway Theatre Network

Enter postcode: SE18 6QX

No postcode available:

Local authority: Greenwich

Have you received any advice from this local authority? No

## Non-touring venue details

Name of the venue or place (e.g. Oneplace Arts Centre): Building Bloqs

Enter postcode: N18 3QT

No postcode available:

Local authority: Enfield

Have you received any advice from this local authority? No

# Activity plan

To give us a clear understanding of how your project will be managed, we would like to know about your planning and preparation to date and to see an outline project plan for your proposed activity. Please read the Management section of the How to apply guidance for information on how to complete this section.

## Planning to date

Please briefly identify the main stages of any planning and preparation activity completed to date. Please note this work should not be included in your budget, as we cannot fund any part of an activity that has already taken place. No more than 1500 characters.

To date, we have engaged in two two-week periods of research and performance experimentation:

September-October 2015 supported by: the Pleasance Theatre, Islington; Fjlotsunga Eco-Farm, Iceland. With a "Journey to the Centre of the Earth" performance and Q&A forum discussion about sustainability as a topic and mode of creative practice as part of the Culture and Ecology Network (Young Vic).

August-September 2016 supported by Bathway Theatre Network and Unscene 199 Festival of Performance. In which we interrogated theatrical forms and understanding as related to climate change. Here, we shifted away from the working title " Journey to the Centre of the Earth to "stuck".

August 2016: Submission of an image of the design to Aesthetics Art Prize, for which we were longlisted. The exhibition will take place May 26- 10 September, 2017 at the York Art Gallery.

Since then, we have taken our theatrical experiments and made some solid decisions around the script, design and longterm touring performance considerations.

## Activity Timeline

Please use the tool below to list the main stages and tasks of the activity from the start date onwards, and to show who will lead on each element of the activity. Please add each activity stage in order. You must enter at least one stage.

To add an activity stage and start to create the table, click the 'Add new item' icon on the left of the screen. To add more than one stage, use the 'Save and Add another' button.

The table at the bottom of the page will populate with the information you enter about the stages of your activity.

Start date	End date	Activity or task details	Task lead
12/06/2017	12/06/2017	Establish evaluation criteria	Sarah F Bertram
12/06/2017	30/06/2017	Rehearsal Period	Lucy Hopkins as director, S...
12/06/2017	24/06/2017	Set construction	Andrea Carr

19/06/2017	21/06/2017	Lighting Design	Sabrina Manac'h, Assisted b...
12/06/2017	30/06/2017	Daily creation of V-logs/vox pops	Ayesha Tansey, supported by...
12/06/2017	13/06/2017	Invitations to open rehearsal deadline	Sarah F Bertram
16/06/2017	16/06/2017	Open Rehearsals	Sarah F Bertram to organise...
30/06/2017	30/06/2017	Open Rehearsals/Feedback Sessions	Sarah F Bertram to organise...
26/06/2017	15/07/2017	Heavy marketing for performances	Ayesha Tansey, supported by...
11/07/2017	15/07/2017	Performance Period	Sarah F Bertram and Ayesha ...
17/06/2017	17/06/2017	Project debrief and personal evaluations	Sarah F Bertram
17/07/2017	22/07/2017	Ace Evaluation and monitoring completion	Sarah F Bertram

## Activity plan details

**Start date:** 12/06/2017

**End date:** 12/06/2017

**Activity or task details:** Establish evaluation criteria

**Task lead:** Sarah F Bertram

## Activity plan details

**Start date:** 12/06/2017

**End date:** 30/06/2017

**Activity or task details:** Rehearsal Period

**Task lead:** Lucy Hopkins as director, Sarah F Bertram as producer

## Activity plan details

**Start date:** 12/06/2017

**End date:** 24/06/2017

**Activity or task details:** Set construction

**Task lead:** Andrea Carr

## Activity plan details

**Start date:** 19/06/2017

**End date:** 21/06/2017

**Activity or task details:** Lighting Design

**Task lead:** Sabrina Manac'h, Assisted by Andrea Carr

## Activity plan details

**Start date:** 12/06/2017

**End date:** 30/06/2017

**Activity or task details:** Daily creation of V-logs/vox pops

**Task lead:** Ayesha Tansey, supported by Sarah F Bertram

## Activity plan details

**Start date:** 12/06/2017

**End date:** 13/06/2017

**Activity or task details:** Invitations to open rehearsal deadline

**Task lead:** Sarah F Bertram

## Activity plan details

**Start date:** 16/06/2017

**End date:** 16/06/2017

**Activity or task details:** Open Rehearsals

**Task lead:** Sarah F Bertram to organise/ Lucy Hopkins to lead rehearsals

## Activity plan details

**Start date:** 30/06/2017

**End date:** 30/06/2017

**Activity or task details:** Open Rehearsals/Feedback Sessions

**Task lead:** Sarah F Bertram to organise/ Lucy Hopkins to lead rehearsals

## Activity plan details

**Start date:** 26/06/2017

**End date:** 15/07/2017

**Activity or task details:** Heavy marketing for performances

**Task lead:** Ayesha Tansey, supported by Sarah F Bertram

## Activity plan details

**Start date:** 11/07/2017

**End date:** 15/07/2017

**Activity or task details:** Performance Period

**Task lead:** Sarah F Bertram and Ayesha Tansey as producers

## Activity plan details

**Start date:** 17/06/2017

**End date:** 17/06/2017

**Activity or task details:** Project debrief and personal evaluations

**Task lead:** Sarah F Bertram

## Activity plan details

**Start date:** 17/07/2017

**End date:** 22/07/2017

**Activity or task details:** Ace Evaluation and monitoring completion

**Task lead:** Sarah F Bertram

## Evaluation

Please briefly tell us how you plan to monitor the progress of your activity and to evaluate your achievements throughout the activity. If we give you a grant, we will ask you to evaluate your work and fill in an activity report form at the end of your activity. Please read the Management section of the How to apply guidance for information on how to complete this section.

### **Please briefly describe your plans to evaluate this activity:**

No more than 1500 characters.

On the June 12th lead and associate artists will meet to identify:

- The evaluation and measurement methodology (documentation, questionnaires, peer feedback)
- The outcome for the artists
- The outcome of the performances for audience members and participants
- The outcome of the project for venues

We will compile the assessment materials in order to move forward with the work and develop a touring plan and wrap-around activities with new and existing partners.

## Other attachments

The application form is designed to give us the information we need to come to a decision on your application. However, you can upload supporting documents or web links in addition to any mandatory attachments we have asked for.

For applications that are for £15,000 or below only one attachment or web link is permitted.

You can use the links below to upload documents. Please note that the maximum file size you can upload is 10MB and we accept pdf, MS Word, MS Excel, MS PowerPoint and jpeg files.

**Web link:** <https://hoaxtheatre.com/hidden>

### Other Attachment Type:

Document Type	Required?	Document description	Date attached	Attachment type
Click to add attachment...	No			
Click to add attachment...	No			
Click to add attachment...	No			
Click to add attachment...	No			
Click to add attachment...	No			

## **Attachment details**

**Document description:**  
**Other attachment type:**

## Monitoring information

We may use this information to report to the Government or to monitor the different backgrounds of people who receive grants. We will not use this information to assess your application. If you do not know some of the information or you would prefer not to provide it, you can fill in the 'Not known/Prefer not to answer' box. Please give the number of senior managers and members on your management committee, board, governing body or council who are from the following groups.

### Ethnicity:

White:	Is of ethnicity
British	<input type="checkbox"/>
Irish	<input type="checkbox"/>
Gypsy or Irish traveller	<input type="checkbox"/>
Any other white background	<input checked="" type="checkbox"/>

Mixed:	
White and Black Caribbean	<input type="checkbox"/>
White and Black African	<input type="checkbox"/>
White and Asian	<input type="checkbox"/>
Any other Mixed/Multiple ethnic background	<input type="checkbox"/>

Asian/Asian British:	
Indian	<input type="checkbox"/>
Pakistani	<input type="checkbox"/>
Bangladeshi	<input type="checkbox"/>
Chinese	<input type="checkbox"/>
Any other Asian background	<input type="checkbox"/>

Black/Black British:	
African	<input type="checkbox"/>

Caribbean	<input type="checkbox"/>
Any other Black/African/Caribbean background	<input type="checkbox"/>

Other:	
Arab	<input type="checkbox"/>
Prefer not to say	<input type="checkbox"/>

**Age:**

Age	Is of age
16-19	<input type="checkbox"/>
20-24	<input type="checkbox"/>
25-59	<input checked="" type="checkbox"/>
60-65	<input type="checkbox"/>
65 and over	<input type="checkbox"/>
Prefer not to say	<input type="checkbox"/>

**Disability status:**

Disability type	Has disability
Visual impairment/Blind	<input type="checkbox"/>
Hearing impairment/Deaf	<input type="checkbox"/>
Physical impairment	<input type="checkbox"/>
Mental health	<input type="checkbox"/>
Invisible disabilities	<input type="checkbox"/>
Cognitive or learning disabilities	<input type="checkbox"/>
Not disabled	<input checked="" type="checkbox"/>
Prefer not to say	<input type="checkbox"/>

**Gender identity:**

<b>Gender</b>	<b>Is of gender</b>
Male (including female-to-male trans men)	<input type="checkbox"/>
Female (including male-to-female trans women)	<input checked="" type="checkbox"/>
Non-binary (for example, androgyne people)	<input type="checkbox"/>
Prefer not to say	<input type="checkbox"/>

**Gender assumed to be at birth:**

Male	<input type="checkbox"/>
Female	<input checked="" type="checkbox"/>
Prefer not to say	<input type="checkbox"/>

**Sexual Orientation:**

<b>Sexual Orientation</b>	<b>Is Sexual Orientation</b>
Prefer not to say	<input checked="" type="checkbox"/>
Heterosexual	<input type="checkbox"/>
Lesbian, Gay and Bisexual	<input type="checkbox"/>
Other	<input type="checkbox"/>

To update any of this information please return to your applicant profile.

# Declaration

## Data Protection and Freedom of Information

We are committed to being as open as possible. This includes being clear about how we assess and make decisions on Grants for the arts and how we will use your application form and other documents you give us. We are happy to provide you with copies of the information we hold about you, including our assessment of your application.

We comply with all aspects of the Data Protection Act 1998 – to find out more about how we use your information please read our data protection policy which is available from our website.

As a public organisation we also have to follow the Freedom of Information Act 2000. We also have an information sheet about freedom of information. You must read the 'How we treat your application under the Freedom of Information Act' section of 'How to apply' before you sign your application. This information is also available from our website.

### By signing this application form, you agree to the following:

1. We will use this application form and the other information you give us, including any personal information, for the following purposes.

- a) To decide whether to give you a grant.
- b) To provide copies to other individuals or organisations who are helping us assess and monitor grants, including local authorities, other lottery distributors and organisations that award grants. After we reach a decision, we may also tell them the outcome of your application and, if appropriate, why we did not offer you a grant.
- c) To hold in our database and use for statistical purposes.
- d) If we offer you a grant, we will publish information about you relating to the activity we have funded, including the amount of the grant and the activity it was for. This information may appear in our press releases, in our print and online publications, and in the publications or websites of the Department for Culture, Media and Sport (DCMS) and any partner organisations who have funded the activity with us.
- e) If we offer you a grant, you will support our work to campaign for the arts, contributing (when asked) to important publicity activities during the period we provide funding for. You will also give us, when asked, case studies, images and audio-visual materials that we can use to celebrate artistic excellence.

**I confirm that, as far as I know, the information in this application is true and correct.**

X

**Name:** Sarah Bertram

2. You have read and understood the section 'How we treat your application under the Freedom of Information Act'. You accept how we generally plan to treat your application and other related information if someone asks to see it under the Freedom of Information Act 2000. You accept that the information sheet does not cover all cases, as we have to consider each request for information based on the situation when we get the request.

**Tick this box if you consider your application or any supporting documentation to be confidential information and would expect us to treat as such on receipt of a request for information under the Freedom of Information Act.**

Please be aware that if we do receive a request for information we will contact you in the first instance to obtain your views on disclosing the information relating to your application and whilst we will take on board your response above, we cannot guarantee that information will not be provided in response to a request as we are required to approach each case individually and ultimately meet our legal obligations.

**3. Tick this box to confirm you meet our bank account requirements as set out in our Bank Details guidance.**

**4. Tick this box if you or any individual involved in the delivery of this activity- has worked for Arts Council England in the last three years- is an Arts Council (area or National) council member- is related to a current member of staff or council member**

## Submission summary

The submission summary displays a list of all the steps you've worked through. If you have completed a step successfully, there will be a green tick beside it. If a step is incomplete or has not been completed successfully, this will be indicated by a red tick. A hyperlinked statement will tell you what part of each step needs attention. Click on this hyperlinked statement to take you to the step and make your amendments.

By clicking submit, you are submitting your completed application form for our consideration.

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<b>Basic details</b>	28/04/2017
<b>Artistic quality</b>	28/04/2017
<b>Who is involved</b>	28/04/2017
<b>Beneficiaries</b>	28/04/2017
<b>Audience</b>	No Input Required
<b>Participants</b>	25/04/2017
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<b>Income</b>	28/04/2017
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